

**City of Ithaca
Downtown Development Authority
Regular Meeting Minutes
March 10, 2026**

The regular meeting of the City of Ithaca Downtown Development Authority was called to order by Chair Janet Strong.

Members Present: Kim Hodge, Joe Padilla, Janet Strong and Deb Vusich.

Members Absent: Marci Browne and Kevin Collison.

Approval of Meeting Agenda

Motion by Padilla, second by Vusich to approve the meeting agenda as presented; motion carried.

Approval of Regular Meeting Minutes

Motion by Vusich, second by Padilla to approve the Regular DDA Meeting minutes from November 4, 2025; motion carried.

Public Comment: None

Unfinished Business

No unfinished business

New Business

- **Financial Reports.** The Board reviewed the DDA check register from 11/6/25 – 3/6/26, balance sheets and revenue/expense reports for the period ending 3/31/26. After review, motion by Vusich, second by Hodge to approve the financial reports; motion carried.
- **2026 Gratiot County Calendar of Events.** The Calendar of Events for 2026 was provided in the agenda packet. Vusich gave updates on the Ithaca Promotional Committee events.
- **Downtown Flower Quotes.** The city would like to partner with the Ithaca Schools FFA program again this year for the downtown flowerpots. Vusich mentioned that last year the Ithaca Promotional Committee helped cover the cost of the flowers and she would ask if they would like to help again this year. Motion by Hodge, second by Padilla to approve up to \$1000.00 for the purchase of flowers for the downtown flowerpots; motion carried.
- **2026 Farmers Market.** It was agreed to not charge vendor fees again for 2026 and to reach out to local businesses for sponsorship to cover costs. With their sponsorship, a banner with the business logo will be displayed at the pavilion. Motion by Vusich, second by Padilla to not charge vendor fees and to maintain business sponsorships to cover cost.
- **Update on Businesses.** Padilla reminded everyone that Creative Moments was hosting a “Kids Craft Show” at the Village Shoppes on March 28th from 10am to 2pm. He also reminded everyone about the US-127 Thrift Shop Hop event happening on May 2nd.

Public Comments

No public comment.

Adjournment

Being no further business, motion by Vusich , second by Hodge to adjourn the meeting; motion carried.

The next Regular DDA and Informational Meeting will be scheduled for May 12, 2026 at 10:30 a.m.

Marci Browne, Secretary/Treasurer

Shelly Moffit, Recording Secretary

DRAFT