

City of Ithaca
Downtown Development Authority
Informational Meeting Minutes
September 14, 2020; 12:00 PM

DDA Members Present: Shelly Betancourt, Kevin Collison (via Zoom), Kim Hodge, Deb Vusich and Mayor Alice Schafer.

Members Absent: Marci Browne, Janet Strong, Rhonda Endter, Kristyn Roethlisberger.

City Staff Present: DDA Coordinator Shelly Moffit, Clerk/Treasurer Barbara Fandell and Deputy Clerk Cathy Cameron.

Public Present: The Public Informational Meeting was held and conducted via Zoom in conformity with Governor Whitmer's Executive Order No. 2020-154 (COVID-19). Wally Schneider of Pins Bar and Grille attended via zoom.

The purpose of these meetings is to inform, discuss and take comments from the public of the goals and direction of the authority, including projects to be undertaken in the coming year.

Review of DDA Goals, Direction and Projects

DDA Coordinator Shelly Moffit reviewed the DDA Goals & Insights and highlighted several topics from the list of DDA goals, potential threats, strengths, opportunities and weaknesses.

Programs & Activities for 2020

Each of the programs and activities that were planned for this year were touched on. Although some of the activities had to be cancelled due to the COVID-19 pandemic, there was several that were very successful including the farmers market, the US-127 Motor Tour and the city-wide garage sales. We also touched on potential activities and goals to pursue including facade improvements through the MEDC.

Public Comment

Wally Schafer gave an update on the renovations and improvements he has already done and is still making at the bowling alley. He is also interested in the facade grant funding through MEDC.

Marci Browne, Secretary/Treasurer

Shelly Moffit, Recording Secretary