

City of Ithaca
Downtown Development Authority
Informational Meeting Minutes
June 15, 2020; 12:00 PM

DDA Members Present: Marci Browne, Kevin Collison, Kim Hodge, Rhonda Endter, Kristyn Roethlisberger, Deb Vusich and Mayor Alice Schafer.

Members Absent: Shelly Betancourt, Janet Strong

City Staff Present: City Manager Jamey Conn and DDA Coordinator Shelly Moffit.

Public Present: Lexi Endter, Steve Bakker and Audrey Wendt.

Public Comment: No public comment was offered.

The purpose of these meetings is to inform, discuss and take comments from the public of the goals and direction of the authority, including projects to be undertaken in the coming year.

Review of DDA Goals, Direction and Projects

DDA Coordinator Shelly Moffit reviewed the DDA Goals and highlighted several topics from a list of potential threats, strengths, opportunities and weaknesses.

Programs & Activities for 2020

Each of the programs and activities that were planned for this year were touched on including those that had to be cancelled due to the COVID-19 pandemic. We also touched on potential activities and goals to pursue.

Public Comment

Steve Bakker is looking forward to the upper story apartments downtown being completed and hoping that this draws people to the downtown area.

Audrey Wendt shared information regarding the effects that recent events has had on her business.

The next DDA Informational Meeting is scheduled for Monday, September 14, 2020 at 12:00 p.m.

Marci Browne, Secretary/Treasurer

Shelly Moffit, Recording Secretary